







# **ECO-SOC INFO**

## Bulletin de veille sur la recherche en économie sociale

#### Volume 14 • Numéro 3 • Mars 2019

Responsables: Marie J. Bouchard et Tassadit Zerdani

Ce bulletin a été financé par les partenaires suivants : CIRIEC-Canada (le Centre interdisciplinaire de recherche et d'information sur les entreprises collectives, une section du CIRIEC International); CRISES-UQAM (le Centre de recherche sur les innovations sociales de l'UQAM); le TIESS (Territoires innovants en économie sociale et solidaire) et les fonds de recherche de Marie J. Bouchard.

This bulletin was supported by these partners: CIRIEC-Canada (the Interdisciplinary Research and Information Center on Collective Enterprises, a section of CIRIEC International); CRISES-UQAM (Center for Research on Social Innovations); TIESS (Innovative Territories in Social and Solidarity Economy) and Marie J. Bouchard's research funds.

Este boletín fue apoyado por Estos socios: CIRIEC-Canadá (el Centro Interdisciplinario de Investigación e Información sobre Empresas Colectivas, una sección del CIRIEC Internacional); CRISES-UQAM (El Centro de investigaciones sobre las innovaciones sociales, UQAM); TIESS (Territorios innovadores en economía social y solidare) y los fondos de investigación de Marie J. Bouchard.

### ARTICLES ET MONOGRAPHIES

PERIODIC ARTICLES AND PUBLICATIONS / ARTÍCULOS Y PUBLICACIÓNES

### **GOUVERNANCE ET INTÉRÊT GÉNÉRAL**

GOVERNANCE AND GENERAL INTEREST / GOBERNANZA Y INTERÉS GENERAL

The Legal Nature of Cooperative Membership

The Comparative Advantages of Single and Multi-Stakeholder Cooperatives:

Reflections for a Research Agenda

Exploring the Role of Nonprofits in Public Service Provision: Moving from

Coproduction to Cogovernance

## MODES DE DÉVELOPPEMENT ET DE FINANCEMENT

MODES OF DEVELOPMENT AND FINANCING / MODOS DE DESAROLLO Y DE FINANCIAMIENTO

Value Creation and Value Appropriation in Public and Nonprofit Organizations

Reviewing Counterfactual Analyses to Assess Impacts of EU Rural Development

Programmes: What Lessons Can Be Learned from the 2007–2013 Ex-Post

**Evaluations?** 

## **ÉVALUATION**

EVALUATION/ EVALUACIÓN

Measuring Impact of Financial Inclusion on Rural Development through Cooperatives

#### **GESTION**

MANAGEMENT / GESTIÓN

The New Era of Stakeholder Engagement: Gaining, Maintaining, and Repairing Legitimacy in Nonprofit Organizations

Using Social Media to Increase Nonprofit Organizational Capacity

The Business Transfer through the Cooperative Model. A Comparative Analysis Italy-France

Why People Leave Community Service Organizations: A Mixed Methods Study The Impact of Lower Level Management on Volunteers' Workplace Outcomes in South African Non-profit Organisations: The Mediating Role of Supportive Supervisor Communication

## **INNOVATION SOCIALE**

SOCIAL INNOVATION / INNOVACIÓN SOCIAL

Trajectoires d'innovation: Des émergences à la reconnaissance

Social Innovation and Social Entrepreneurship in Early Childhood Education and Care. Lessons from Three Case Studies of Innovative Services in Emilia-Romagna, Italy

## **CONCEPTS ET DÉFINITIONS**

CONCEPTS AND DEFINITIONS / CONCEPTOS Y DEFINICIONES

Social Entrepreneurship as a Path for Social Change and Driver of Sustainable Development: A Systematic Review and Research Agenda

#### **AUTRES**

OTHER / OTROS

Entrepreneurship, Innovation, and Political Competition: How the Public Sector Helps the Sharing Economy Create Value

A Habit of Social Action: Understanding the Factors Associated with Adolescents Who Have Made a Habit of Helping Others

The Shifting Meanings of Popular Engagement in Swedish Society

## **NUMÉROS SPÉCIAUX**

SPECIAL ISSUES/ NÚMEROS ESPECIALES

Value Creation and Value Appropriation in the context of Public and Nonprofit Organizations

Volunteering and Civic Action: Boundaries Blurring, Boundaries Redrawn

#### **VARIA**

Baromètre 2019 de l'entrepreneuriat social. Comment faire passer l'entrepreneuriat social de la marge à la norme ?

Update of the Mapping of Social Enterprises and their Ecosystems in Europe

#### APPELS À CONTRIBUTIONS

CALLS FOR CONTRIBUTIONS AND / CONVOCATORIAS DE ARTÍCULOS

### OFFRE DE BOURSES ET FORMATIONS

OFFER OF SCHOLARSHIPS AND TRAINING/OFERTA DE BECAS Y FORMACIÓNS

## **ÉVÉNEMENTS À VENIR**

**EVENTS / EVENTOS** 

## **ARTICLES ET MONOGRAPHIES**

Periodic articles and publications / Artículos y publicaciónes

## **GOUVERNANCE ET INTÉRÊT GÉNÉRAL**

Governance and general interest / Gobernanza y interés general

## The Legal Nature of Cooperative Membership

Ville Pönkä. Journal of Entrepreneurial and Organizational Diversity (JEOD), volume 7, issue 2, pages 39-61, February 2019.

https://www.euricse.eu/jeod\_articles/the-legal-nature-of-cooperative-membership/?utm\_source=Contatti&utm\_campaign=7936b1af50-EMAIL\_CAMPAIGN\_2019\_02\_25\_12\_23&utm\_medium=email&utm\_term=0\_2dfb7c7c36-7936b1af50-306509493

Abstract excerpted from the URL cited above: "Membership is one of the core structural characteristics of the cooperative form. It distinguishes cooperatives from other business forms, especially companies. Cooperative membership is often regulated in national laws; however, the question of how membership should be translated into legal rules, has been largely unexplored. This is quite unfortunate, since to fully understand the complex relation between the cooperative and its members—and the mutual purpose of the cooperative— one must study the legal nature of cooperative membership. The purpose of this article is to investigate the legal dimensions of cooperative membership and how cooperatives differ from mainstream companies. The analysis is structured so that first the distinctive normative features of cooperative membership are assessed on a general level. Next, the focus shifts to the members' rights and obligations with the aim to provide a systematic overview regarding their justification and structure. Finally, the question of how cooperative membership should be regulated de lege ferenda, is briefly discussed. The findings of this article suggest that when translating membership into legal rules, special attention should be paid to the cooperative identity. It is particularly important to distinguish membership from shareholdership and to understand the central role of the members as user-owners of the enterprise. The purpose of the cooperative is based on member participation and without such interaction, cooperatives would ultimately lose their true identity. This article also points out several membership-related issues, which require further attention, and such studies are necessary to determine how cooperative law should be developed in the future."

## The Comparative Advantages of Single and Multi-Stakeholder Cooperatives: Reflections for a Research Agenda

Silvia Sacchetti and Johnston Birchall. Journal of Entrepreneurial and Organizational Diversity (JEOD), volume 7, issue 2, pages 87-100, February 2019

https://www.euricse.eu/jeod\_articles/the-comparative-advantages-of-single-and-multi-stakeholder-cooperatives-reflections-for-a-research-agenda/?utm\_source=Contatti&utm\_campaign=7936b1af50-EMAIL\_CAMPAIGN\_2019\_02\_25\_12\_23&utm\_medium=email&utm\_term=0\_2dfb7c7c36-7936b1af50-306509493

Abstract excerpted from the URL cited above: "Multi-stakeholding is a way to share, or democratise, decision-making power among stakeholders within organisations. Analysis, however, has not fully considered the role of this form of private governance. This paper builds on the observation of past and recent governance experiences in cooperative firms, where sharing decision-making power was associated with single stakeholdership. Though single stakeholdership seemed to be the preferred solution so far, recently multi-stakeholder governance has become more prominent also in cooperatives. In light of this evidence, this paper has three aims. The first is to set out some of the theoretical arguments for and against multi-stakeholder governance, to look at examples of multi-stakeholder models in practice, and to generate from this a set of research questions. A useful distinction to assess how multi-stakeholdership can be applied in practice is between ownership and strategic control. We

then use this distinction to present examples taken from the experiences of Eroski (the big Iberian retailer), iCoop (the Korean cooperative that brings together farmers and consumers), and Italian social cooperatives, which place the desirability of multi-stakeholding as one of their constitutional features. Our conclusions emphasise the necessity of improving this field of enquiry by outlining a research agenda on multi-stakeholder cooperatives."

Exploring the Role of Nonprofits in Public Service Provision: Moving from Coproduction to Cogovernance Yuan (Daniel) Cheng. Public Administration Review, volume79, issue 2, pages 203-214, March/April 2019 https://onlinelibrary.wiley.com/doi/10.1111/puar.12970

Abstract excerpted from the URL cited above: "This article investigates the determinants of nonprofits' involvement in cogovernance, or the planning and design of public services, using a unique data set of park-supporting nonprofit organizations in large U.S. cities. The results indicate that nonprofits are more likely to get involved in cogovernance when they are younger, larger, and operate in communities that are more resourceful and stable. In addition, the likelihood of nonprofits' involvement in cogovernance is negatively associated with the level of social capital and government capacity to provide corresponding public services. The article points to an emerging mode of government-nonprofit collaboration that goes beyond the production and delivery of public services. As public managers face extensive challenges in sustaining the desired level of public services, these findings have important policy implications for efforts to promote citizen participation and cross-sector solutions to complex social problems."

## MODES DE DÉVELOPPEMENT ET DE FINANCEMENT

Modes of development and financing / Modos de desarollo y de financiamiento

## Value Creation and Value Appropriation in Public and Nonprofit Organizations

Sandro Cabral, Joseph T. Mahoney, Anita M. McGahan, Matthew Potoski. Strategic Management, volume 40, issue 4, pages 465-475, April 2019.

https://onlinelibrary.wiley.com/doi/abs/10.1002/smj.3008

Abstract excerpted from the URL cited above: "In recent years, strategy scholarship expanded its scope beyond the realm of private firms. Despite notable advances, the field still lacks theoretical and empirical frameworks for fully understanding how public and nonprofit organizations interact with private firms to create and appropriate value. By recognizing the inherent complexity of interactions between organizations with different purposes and the existing challenges for designing effective governance arrangements, we assess how recent scholarship addresses some dilemmas related to both private and public value creation. Based on the extant literature and on some novel aspects raised by the articles in this issue, we also propose a framework to advance strategy research in the field. We emphasize the importance of stakeholder management capabilities among public, private, and nonprofit organizations in pursuit of enhanced public value and continuous support from appreciative stakeholders."

## Reviewing Counterfactual Analyses to Assess Impacts of EU Rural Development Programmes: What Lessons Can Be Learned from the 2007–2013 Ex-Post Evaluations?

Javier Castaño, Maria Blanco and Pilar Martinez. Sustainability 2019, volume 11, issue 4, April 2019. https://www.mdpi.com/2071-1050/11/4/1105/htm

Abstract excerpted from the URL cited above: "Counterfactual analysis has been recommended as a means of assessing the impacts of European Rural Development Programmes (RDP) over recent years, although its application has been scarce to date. This paper examines the use of counterfactual analysis to assess socioeconomic impacts in a set of 2007–2013 ex-post evaluations. The analysis undertaken shows that a wide variety of counterfactual approaches have been applied, although certain barriers still remain to address the estimation of RDP impacts following the EU evaluation standards. Furthermore, we noted that impacts provided by individual RDP evaluations may hardly be aggregated, making it difficult to draw clear conclusions about the effectiveness of rural development policy at the EU level."

## **ÉVALUATION**

Evaluation/ evaluación

## Measuring Impact of Financial Inclusion on Rural Development through Cooperatives

Tarsem Lal. International Journal of Social Economics, volume 46, issue 3, pages 352-376, March 2019. https://www.emeraldinsight.com/doi/full/10.1108/IJSE-02-2018-0057

Abstract excerpted from the URL cited above: "The purpose of this paper is to measure the impact of financial inclusion on rural development through cooperatives. The primary data were collected from 540 beneficiaries of Cooperatives banks operating in three northern states of India, i.e., J&K, Himachal Pradesh and Punjab using purposive sampling during January to June 2016. Exploratory factor analysis, confirmatory factor analysis, ANOVA, t-test and structural equation modelling were used for scale purification and data analysis. The findings of the study revealed that financial inclusion through cooperatives has direct and significant impact on rural development. Further, the results support the notion that financial inclusion is a strategy of inclusive growth, but inclusive growth itself is a subset of a larger set of inclusive development which means that the benefit must reach the all, particularly the women and the children, minority groups, the extremely poor and those pushed below the poverty line by natural and human-made disasters. The research has certain inescapable limitations. First, the in-depth analysis of the study is restricted to three northern states of India only because of time and resource constraints. Second, the study is confined to the perception of financial inclusion beneficiaries only, which in future could be carried further on the perception of other stakeholders such as SHGs, banking correspondents, etc. Third, possibility of subjective interpretation in some cases cannot be ruled out. The study makes contribution towards financial inclusion literature relating to sustainable rural development and fulfils the research gap to some extent by assessing the impact of financial inclusion on rural development through cooperatives."

#### **GESTION**

Management / Gestión

## The New Era of Stakeholder Engagement: Gaining, Maintaining, and Repairing Legitimacy in Nonprofit Organizations

Chiara Leardini, Sara Moggi and Gina Rossi. International Journal of Public Administration, volume 42, issue 6, pages 520-532, March 2019

https://www.tandfonline.com/doi/abs/10.1080/01900692.2018.1491593

Abstract excerpted from the URL cited above: "The need for nonprofits to foster legitimacy within their communities has led to growing calls for mechanisms of sound governance based on the engagement of stakeholders in organizational activities. Previous studies have investigated the mix of governance mechanisms used by nonprofits to manage legitimacy, without paying attention to the different challenges of legitimacy these organizations face. Aiming to fill this gap, this article employs a multiple case study methodology to explore how mechanisms for engaging stakeholders in governance can be shaped by the need to gain, maintain, or repair legitimacy. The findings show that formal mechanisms based on the direct designation of board members by local stakeholders play a pivotal role in repairing legitimacy. Gaining legitimacy requires actual participation of stakeholders, while maintaining legitimacy calls for formal mechanisms that balance representativeness and competencies of the leadership."

## **Using Social Media to Increase Nonprofit Organizational Capacity**

Rui Sun and Hugo D. Asencio. International Journal of Public Administration, volume 42, issue 5, pages 392-4040, March 2019.

https://www.tandfonline.com/doi/abs/10.1080/01900692.2018.1465955

Abstract excerpted from the URL cited above: "This study examines social media utilization in nonprofit organizations (NPOs) for increasing organizational capacity. Using data from a survey of human service NPOs in the Los Angeles metropolitan area, the study finds that NPOs that post frequently on their social media sites and use dedicated funding are more likely to perceive social media as being effective in increasing their organizational capacity. However, NPOs that use Twitter, videos, and community-building posts are less likely to perceive social media as being effective. The study also reveals that NPOs face major challenges in social media use regarding resources, expertise, leadership and constituency."

#### The Business Transfer through the Cooperative Model. A Comparative Analysis Italy-France

Cristina Distefano. Journal of Entrepreneurial and Organizational Diversity (JEOD), volume 7, issue 2, pages 62-86, February 2019.

https://www.euricse.eu/jeod\_articles/the-business-transfer-through-the-cooperative-model-a-comparative-analysis-italy-france/?utm\_source=Contatti&utm\_campaign=7936b1af50-

 $EMAIL\_CAMPAIGN\_2019\_02\_25\_12\_23\&utm\_medium=email\&utm\_term=0\_2dfb7c7c36-7936b1af50-306509493$ 

Abstract excerpted from the URL cited above: "After a review of the literature on the topic of business transfer, the paper focuses on worker buyout (WBO) operations, and specifically on those implemented through the worker cooperative model. By comparing Italian and French WBO cooperatives, the paper aims at extrapolating key factors and main actors of the WBO operation in the two countries. After an analysis of the legislative framework that supports the process in Italy and France, six WBO cooperatives are examined. The research methodology selected is a qualitative one. Through an international comparison, it is possible to highlight the main aspects of the WBO process that can be considered independent from the legislative framework in which such operation is implemented. Although the study is a first analysis that cannot be considered exhaustive, it allows for a better understanding of a business transfer typology that is still little studied by the literature."

## Why People Leave Community Service Organizations: A Mixed Methods Study

Ben Milbourn, Melissa H. Black and Angus Buchanan. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 30, issue 1, pages 272–28, February 2019.

https://link.springer.com/article/10.1007/s11266-018-0005-

z?wt mc=alerts.TOCjournals&utm source=toc&utm medium=email&utm campaign=toc 11266 30 1#citeas

Abstract excerpted from the URL cited above: "Despite the benefits of volunteering to the individual, organization and community, the retention of volunteers within volunteer and not-for-profit organizations remains a significant challenge. Examining the motivations of individuals who have ceased their engagement in a volunteer organization may provide insights to improve retention rates. The perceptions of 64 volunteers formerly involved in an international volunteer organization were examined through community telephone interviews and online surveys. Results show that while volunteers valued their participation in the volunteer organization, their decision to cease engagement in the organization was driven by five major themes: 'Work overload and burnout,' 'Lack of autonomy and voice,' 'Alienation and cliques,' 'Disconnect between volunteer and organization' and 'Lack of faith in leadership.' Strategies to improve and refine organizational practice and culture may contribute to a strengthened membership and retention."

## The Impact of Lower Level Management on Volunteers' Workplace Outcomes in South African Non-profit Organisations: The Mediating Role of Supportive Supervisor Communication

Sam Erevbenagie Usadolo and Queen Emwenkeke Usadolo. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 30, issue 1, pages 244–258, February 2019.

https://link.springer.com/article/10.1007/s11266-018-9970-

5?wt\_mc=alerts.TOCjournals&utm\_source=toc&utm\_medium=email&utm\_campaign=toc\_11266\_30\_1

Abstract excerpted from the URL cited above: "This study examined the influence of leader—member exchange on volunteers' job satisfaction and intention to stay, using supportive supervisor communication as a mediator. A regression analysis undertaken showed that the independent variable (leader—member exchange) had a direct and significant impact on the dependent variables (volunteers' job satisfaction and intention to stay) in community-based organisations in Eastern Cape, South Africa. Further analysis showed that supportive supervisor communication partially mediated the influence of leader—member exchange on job satisfaction and intention to stay in the community-based organisations examined. These findings confirm previous findings about the impact of workplace relationships on volunteers' attitudes and behaviours, especially as they relate to the influence of supportive supervisor communication on the relationship between leader—member exchange and the identified workplace outcomes in this study. Implications of the findings for the management of volunteers in community-based organisations are discussed."

#### INNOVATION SOCIALE

Social innovation / Innovación social

#### Trajectoires d'innovation: Des émergences à la reconnaissance

Juan-Luis Klein; Jacques L. Boucher; Annie Camus; Christine Champagne et Yanick Noiseux. Presses de l'Université du Québec, Collection Innovation Social, 391 pages, Mars 2019.

https://www.puq.ca/catalogue/livres/trajectoires-innovation-3448.html

Résumé issue de l'URL ci-haut: « Dans un contexte de multiplication des expériences innovatrices, le présent ouvrage veut faire reconnaître les pratiques émergentes comme étant valables et justes, et montrer leur capacité à transformer le monde. Ainsi, les auteurs prônent le passage d'une vision minimaliste de l'innovation sociale, selon laquelle les acteurs sociaux et communautaires agissent de manière à pallier l'« austéritarisme » gouvernemental et les insuffisances provoquées par le marché, à une approche plus large, orientée vers une véritable transformation sociale, économique et territoriale. Cette approche rappelle que les objectifs du développement économique doivent être soumis aux impératifs sociétaux et environnementaux. Ainsi, lutter pour faire reconnaître le pouvoir de la société civile de réinventer le monde, c'est réagir au déni de l'alternative, si présent dans le discours des décideurs. C'est aussi donner à voir des initiatives peu valorisées par ces discours, parce qu'elles ne s'inscrivent pas dans leur logique économique, laquelle est essentiellement productiviste et destructrice. »

## Social Innovation and Social Entrepreneurship in Early Childhood Education and Care. Lessons from Three Case Studies of Innovative Services in Emilia-Romagna, Italy

Andrea Bassi. Journal of Entrepreneurial and Organizational Diversity (JEOD), volume 7, issue 2, pages 1-18, February 2019.

https://www.euricse.eu/jeod\_articles/social-innovation-and-social-entrepreneurship-in-early-childhood-education-and-care-lessons-from-three-case-studies-of-innovative-services-in-emilia-romagna-italy/

Abstract excerpted from the URL cited above: "The paper presents the results of an eight-month research program undertaken under the InnoSI project framework, funded under the European Research Program Horizon 2020. We adopt the theoretical framework of social innovation of Westley and Antadze (2010), applying the four-dimensional scheme of social innovation elaborated by Hochgerner (2011): resources, authority flows, routine and beliefs (Bassi, 2011). We also refer to the typology of social innovations in the field of welfare policy emerging from the research of Evers, Ewert and Brandsen (2014). We use a multiple case study research model (Yin, 1993; 1994) that highlights the relationships among the micro, meso, and macro level of analysis of a program, project, and intervention at the local level. The case study analyses the integrated system of early childhood education and care (ECEC) services in Emilia-Romagna as an example of how increasing the accessibility and quality of ECEC provision could be pursued through a partnership between the public and private not-for-profit initiatives which pro-actively engage with local actors. The rationale for selecting the units of analysis, three early childhood services distributed across the regional territory, is therefore linked to the social demands underlying services' implementation: reconciliation of family and working life responsibilities for parents; equal educational opportunities for children's development and growth; and participation of groups which are at risk of social exclusion (low-income families, children from ethnic minority background)."

## **CONCEPTS ET DÉFINITIONS**

Concepts and definitions / Conceptos y definiciones

## Social Entrepreneurship as a Path for Social Change and Driver of Sustainable Development: A Systematic Review and Research Agenda

Sanchita Bansal, Isha Garg and Gagan Deep Sharma. Sustainability, volume 11, issue 4, 28 pages, February 2019.

https://www.mdpi.com/2071-1050/11/4/1091

Abstract excerpted from the URL cited above: "Social entrepreneurship has been recognized as a tool to attain sustainable development. This paper highlights the role of social entrepreneurship in triggering social change and attaining sustainable development. The paper contributes significantly to the existing literature by conducting a systematic review of extant works. To this end, we analyzed and reviewed 173 research papers from the Web of

Science database. The results are presented in the form of descriptive findings and thematic discussion. The paper concludes by setting up the agenda for future researchers in the field."

#### **AUTRES**

Other / Otros

## Entrepreneurship, Innovation, and Political Competition: How the Public Sector Helps the Sharing Economy Create Value

Yongwook Paik, Sukhun Kang and Robert Seamans. Strategic Management, volume 40, issue 4, pages 503-532, April 2019.

https://onlinelibrary.wiley.com/doi/10.1002/smj.2937

Abstract excerpted from the URL cited above: "With the recent growth of the sharing economy, regulators must frequently strike the right balance between private and public interests to maximize value creation. In this article, we argue that political competition is a critical ingredient that explains whether cities accommodate or ban ridesharing platforms and that this relationship is moderated in more populous cities and in cities with higher unemployment rates. We test our arguments using archival data covering ridesharing bans in various U.S. cities during the 2011–2015 period. We supplement these data with semistructured interviews. We find broad support for our arguments while mitigating potential endogeneity concerns. Our study has important implications for nonmarket strategy, entrepreneurship and innovation, and public-private partnership literatures. In addition, our findings inform policy debates on the sharing economy."

## A Habit of Social Action: Understanding the Factors Associated with Adolescents Who Have Made a Habit of Helping Others

Emma Taylor-Collins, Tom Harrison, Stephen J. Thoma and Francisco Moller. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 30, issue 1, pages 98-114, February 2019. https://link.springer.com/article/10.1007/s11266-018-00070-

8?wt mc=alerts.TOCjournals&utm source=toc&utm medium=email&utm campaign=toc 11266 30 1

Abstract excerpted from the URL cited above: "Youth social action—activities such as volunteering, campaigning, and fundraising—has gained traction in the UK and internationally in recent years as governments have supported initiatives to encourage adolescents to develop a 'habit' of social action. However, there is not convincing evidence on what a habit of social action is. This study involved a questionnaire with 4518 16–20-year-olds in the UK and finds that moral and civic virtue identity, perceived behavioural control, goal direction, and subjective norms are related to a habit of youth social action. A key contribution of this study is the development and application of a new measure of virtue identity—the Virtue Identity Measure—to which we pay particular attention in this article."

#### The Shifting Meanings of Popular Engagement in Swedish Society

Johan von Essen. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 30, Issue 1, pages 29-40, February 2019.

https://link.springer.com/article/10.1007/s11266-019-00089-

5?wt mc=alerts.TOCjournals&utm source=toc&utm medium=email&utm campaign=toc 11266 30 1

Abstract excerpted from the URL cited above: "The aim of this article is to contribute to the Swedish debate on popular engagement by studying changes in popular engagement in Swedish society, and particularly look for processes of depoliticisation and politicisation since the beginning of the 1990s, by asking, has popular engagement been depoliticised since the beginning of the 1990s? Popular engagement has historically had different roles and fulfilled different functions; consequently, it is a societal phenomenon with several and competing significances due to varying dominant discourses framing the understanding of popular engagement and structuring the actions of engaged citizens. Obviously, the present composite of popular engagement in Swedish society reflects Swedish history and the various present forms of engagement can be conceived as historical layers. How popular engagement has been framed, valued and understood through history is an indication of what is supposed to be needed and feasible in a particular society at a certain time. This gives popular engagement symbolic meaning that renders it political significance and power that can be studied in cultural history. The article offers a brief historical review of the symbolic meanings of popular engagement in Swedish society from the breakthrough of modernity until the present times, and it demonstrates that it has not had a fixed significance over the years.

Particular attention is given to an on-going subtle change of meaning of popular engagement occurring in contemporary Swedish society. This process implies a break with the popular mass movement tradition."

## **NUMÉROS SPÉCIAUX**

Special issues/ números especiales

## Value Creation and Value Appropriation in the context of Public and Nonprofit Organizations

Special issue of Strategic Management, volume 40, issue 4, April 2019.

https://onlinelibrary.wiley.com/toc/10970266/2019/40/4

## Volunteering and Civic Action: Boundaries Blurring, Boundaries Redrawn

Special issue of VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, volume 30, issue 1, February 2019.

https://link.springer.com/article/10.1007/s11266-018-00086-0

## **VARIA**

## Baromètre 2019 de l'entrepreneuriat social. Comment faire passer l'entrepreneuriat social de la marge à la norme ?

Publié par Convergence, 7 e édition, 20 page, mars 2019.

http://www.convergences.org/wp-content/uploads/2019/02/BES2019\_FINAL\_WEB.pdf

Résumé issu du l'URL ci-après : « Le temps du changement. Inégalités, changement climatique, exclusion sociale... Les enjeux auxquels nos sociétés font face sont multiples, et l'entrepreneuriat social continue de s'affirmer comme un vecteur de solutions. Dans tous les secteurs d'activité, il redonne du sens à l'économie et réconcilie rentabilité économique et performance sociétale. Que ce soit pour lutter contre le chômage, pour renforcer le développement des énergies renouvelables, ou pour créer des outils de financement durable, l'innovation sociale continue de prouver qu'il existe une autre façon de concevoir l'économie de demain. Il ne s'agit pas de simples bonnes pratiques, il ne s'agit pas de philanthropie non plus. Ces initiatives ambitieuses préparent déjà un nouveau modèle de société plus durable, plus juste, plus humain, et c'est l'objectif de ce Baromètre de l'Entrepreneuriat Social que d'accompagner ce changement de paradigme. »

## Update of the Mapping of Social Enterprises and their Ecosystems in Europe

Reports published by Euricse and EMES. Projet of European Commission (Directorate General Employment, Social Affairs and Inclusion).

https://www.euricse.eu/mapping-study-on-social-enterprise-ecosystems-the-first-seven-reports-are-available/?utm source=Contatti&utm campaign=7936b1af50-

EMAIL CAMPAIGN 2019 02 25 12 23&utm medium=email&utm term=0 2dfb7c7c36-7936b1af50-328408973

Abstract excerpted from the URL cited above: "Latvia, Former Yugoslav Republic of Macedonia, "Montenegro, Serbia, Austria, Germany, Lithuania. The first seven country reports have been published on the European Commission's website, and are now available for download. The study "Social enterprises and their eco-systems in Europe" is progressively concluding, and – with it – a real mapping of social enterprises in Europe (but not only) is beginning to take shape, shedding light on the nuances, peculiarities and legal frameworks that characterize the diverse countries. The study presents a thorough analysis, expanding knowledge on the reality of social enterprises. It comes as a follow-up to the 2014 Mapping Study of 28 countries and its 2016 update to seven of them, which contributed to providing a first comparable picture of social enterprise dynamics across 28 EU countries and Switzerland. The refining of the methodology, as tested in 2016, improved the accuracy of the application of the Operational Definition to better capture recent developments in the field."

## **APPELS À CONTRIBUTIONS**

Calls for contributions and / Convocatorias de artículos

- → **Student Co-operative Case Study Competition**. The Centre for the Study of Co-operatives, University of Saskatchewan and the Canadian Association for Studies in Co-operation (CASC) are sponsoring a student case study competition. **Deadline for submission: March 30<sup>th</sup>, 2019.** (RECALL)
- → Social Enterprises, Social Innovation and the Creative Economy . Special issue of Social Enterprise Journal. Deadline for submission: March 30<sup>th</sup>, 2019. (RECALL)
- → Going Digital? New Possibilities of Digital-Community Currency Systems. 5<sup>th</sup> Conference of Research Association on Monetary Innovation and Community and Complementary Currency Systems. September 11<sup>th</sup> to 15<sup>th</sup>, 2019. Hida-Takayama, Japan. Deadline for submission: March 31<sup>st</sup>, 2019. (RECALL)
- → The Sharing Economy: new HRM theories and practices? Special issue of Personnel Review. Deadline for submission: April 30<sup>th</sup>, 2019. (RECALL)
- → Social Economy under Influence: Isomorphism or Innovation? Trajectories of Social Economy and Cooperative Enterprises: Resilience, degeneration and regeneration. Special issue of Annals of Public and Cooperative Economics. Deadline for submission: April 30<sup>th</sup>, 2019. (RECALL)
- → **Développement durable : territoires et innovations.** Le 14<sup>ème</sup> congrès Réseau international de recherche sur les organisations et le développement durable (RIODD). 25 au 27 septembre 2019. La Rochelle, France. **Délai pour soumission: 10 mai, 2019.**
- → The Relationship between Civil Society, Citizens and Government. Conference of the European group of public administration. September 11<sup>th</sup>-13<sup>th</sup>, 2019. Belfast, UK. Deadline for submission: May 15<sup>th</sup>, 2019. (RECALL)
- → Social Solidarity Economy & the Commons: Contributions to the Deepening of Democracy.

  International conference organized by the Centre for International Studies (CEI-IUL), with the support of the Department of Political Economy at ISCTE-IUL, the Centre for Ecology, Evolution and Environmental Changes. November 6<sup>th</sup> 08<sup>th</sup>, 2019. Instituto Universitário de Lisboa (ISCTE-IUL), Lisbon, Portugal. Deadline for submission: May 31<sup>st</sup>, 2019. (RECALL)
- → **Technology-Driven Social Entrepreneurship and Social Innovation.** Call for papers for a special issue of the Journal of Social Entrepreneurship. **Deadline for submission: June 1**<sup>st</sup>, **2019.** (RECALL)
- → L'ESS, quelle histoire? Dynamiques, méthodes et perspectives pour l'histoire de l'économie sociale et solidaire. Colloque organisé par le CEDIAS avec les soutiens de la COMUE Paris-Lumières, du CHS, du GRHIS, du CHRS-UQAM et de l'ADDES. 7 et 8 février 2020, PARIS, France. Date pour soumission : 1<sup>er</sup> juin 2019.
- → Économie sociale et solidaire. Appel à article pour un numéro spécial de la Revue Interdisciplinaire, Management, Homme & Entreprise (RIMHE). Délai pour soumission : 17 juin 2019.

→ Philanthropy in the spotlight? Achievements, Limitations, Opportunities and Risks. Special issue of Voluntas (International Journal of Voluntary and Nonprofit Organizations). Deadline for submission: September 1<sup>st</sup>, 2019. (RECALL)

## Offre de bourses et formations

Offer of scholarships and training/Oferta de becas y formacións

- → La place et l'impact de l'ESS dans la gestion de la crise migratoire européenne. Appel à candidatures pour des bourses de recherche postdoctorales. Ces bourses sont cofinancées par la Fondation Croix Rouge et la Fondation Crédit Coopératif. Date limite de dépôt de candidatures : 21 mars 2019. (RECALL)
- → Une bourse de 5000\$ pour un stage de recherche à l'Université du Québec à Rimouski est offerte conjointement par l'Association internationale des études québécoises (AIEQ) et la Chaire de recherche du Canada en innovation sociale et développement des territoires (ISDéT). Cette bourse s'adresse à des étudiantes ou des étudiants inscrits à la maîtrise ou au doctorat dans une institution universitaire hors Québec. Délai pour soumission de candidatures : 31 mars 2019.
- → **2**<sup>nd</sup> **Summer School on Solidarity Economy and Management**. Immersion at Salvador de Bahia. July 22<sup>th</sup>-26<sup>th</sup>, 2019. **Deadline for submission of applications: April 15<sup>th</sup>, 2019.**
- → Governance and Collaborative Decision-Making in Democratic Organizations. Call for applications for a postdoctoral research fellow position/ research associate position. This call is launched by Saint Mary's University. Deadline for submission of applications: As soon as possible. (RECALL).

## **ÉVÉNEMENTS À VENIR**

Events / Eventos

- → Penser pour agir. 20e Colloque annuel des étudiants de cycles supérieurs du CRISES. 28 et 29 mars 2019. Université du Québec en Outaouais au Campus St-Jérôme, Québec, Canada. (Rappel)
- → La economía social ante sus retos: emprendimiento, transformación digital, género, y desarrollo sostenible. CONGRESO organizado por Cátedra Cajasiete de Economía Social y Cooperativa. 25-26 de abril de 2019. Facultad de Economía, Empresa y Turismo de la Universidad La Laguna, Tenerife.
- → Implementing the Sustainable Development Goals: What Role for Social and Solidarity Economy?.

  Call for papers for an international conference organized by the United Nations Research Institute for Social Development (UNRISD). April 2019, United Nations in Geneva. (RECALL)
- → **2019 West Coast Nonprofit Data Conference**. This conference was hosted by Arizona State University and the ASU Lodestar Center for Philanthropy and Nonprofit Innovation, School of Community Resources and Development and the Watts College of Public Service and Community Solutions. **April 26**<sup>th</sup> **-27**<sup>th</sup>, **Phoenix, Arizona**, USA. (RECALL)
- → Universal Capitalism in Decline. Conference co-organized by International Karl Polanyi Society (IKPS) and Karl Polanyi Research Center for Global Social Studies. May 3<sup>rd</sup> 5<sup>th</sup>, 2019, Vienna, Austria. (RECALL)

- → ESS de la culture et culture de l'ESS. Les XIXe Rencontres du RIUESS Organisées par la chaire ESS-UPEM. Du 15 au 17 mai 2019. Université Paris Est Marne la Vallée, Paris, France. (RECALL)
- → Innovation et Territoires face aux Inégalités. Colloque interdisciplinaire organisé par le GRIDEQ en partenariat avec le Centre de recherche sur le développement territorial (CRDT), l'Association internationale des sociologues de langue française (AISLF), la Chaire de recherche du Canada en Innovation sociale et développement des territoires (ISDéT) et le projet de recherche ATISÉE. Du 22 au 25 mai 2019. Université du Québec à Rimouski, Québec. (Rappel)
- → Concrétiser le dialogue savoirs-société: quelles innovations sociales face aux changements politiques? Colloque dans la cadre du 87ème Congrès de l'Acfas organisé par le CRISES en partenariat avec le TIESS, le CIRIEC Canada et l'Équipe de recherche Travail et Société. 27 et 28 mai 2019. Université du Québec en Outaouais, Québec, Canada. (Rappel)
- → Co-operative entrepreneurship: Theory and Best Practices. The Association of Cooperative Educators (ACE), the International Co-operative Alliance Committee on Co-operative Research (ICA CCR), and the Canadian Association for Studies in Co-operation join to hold their annual conference together. This Conference will be organized by IRECUS-Université de Sherbrooke in collaboration with Chaire Guy-Bernier from UQAM and the Centre for Study of Co-operatives of University of Saskatchewan. 27<sup>th</sup>-31<sup>th</sup> May, 2019. Montréal, Québec, Canada. (RECALL).
- → Nonprofits and the Social Economy: Circles of Conversation. Twelfth annual conference and celebration of the Association for Nonprofit and Social Economy Research (ANSER). 5<sup>th</sup> -7<sup>th</sup> June, 2019. University of British Columbia, Vancouver Canada. (RECALL).
- → Social and Solidarity Economy: Moving Towards a New Economic System. 7<sup>th</sup> CIRIEC International Research Conference on Social Economy organised by CIRIEC International in collaboration with Solidarity Laboratory (member of CIRIEC International), The University of Bucharest Faculty of Sociology and Social Work and The National University of Political Studies and Public Administration Faculty of Management. June 6<sup>th</sup> to 9<sup>th</sup>, 2019. Bucharest, Romania. (RECALL)
- → Sustainable Development through Social Enterprise, Co-operative and Voluntary Action. 7<sup>th</sup> EMES International Research Conference organized by The EMES International Research Network, in partnership with the FairShares Institute for Cooperative Social Entrepreneurship (FSI) and Centre for Regional Economic and Social Research (CRESR). June 24<sup>th</sup>-27<sup>th</sup>, 2019, at Sheffield Hallam University, United Kingdom (UK). (RECALL)
- → The Quest for Social Impact: Opportunities and Challenges for Hybrid Organizations. 19th EURAM Conference, Track T01 08. June 26<sup>th</sup> 28<sup>th</sup>, 2019. Lisbon, Portugal. (RECALL)
- → Philanthropy in the spotlight? Resources, Reputation and Achievements. 9<sup>th</sup> International conference of European Research Network on Philanthropy. July 4<sup>th</sup>-5<sup>th</sup>, 2019. University of Basel, Switzerland.

  (RECALL)
- → Shifting Sands? The Challenges of Regulatory Change and Its Impact on the Third Sector Environment in the Asia Pacific Region. 2019 ISTR Asia Pacific Conference Co-hosted by the School of Global Studies, Thammasat University and Center for Civil Society and Philanthropy, National Institute of Development Administration (NIDA). July 15-16, 2019, Bangkok, Thailand. (RECALL)

- → Leveraging Technology for Effective Government and Civil Society: A Review of Africa's Digital Renaissance and Innovations in Civil Society. 4<sup>th</sup> Annual ARNOVA-Africa/AROCSA Annual Conference. July 22<sup>th</sup>-24<sup>th</sup>, 2019. Strathmore University, Nairobi, Kenya.
- → La evolución histórica de la economía social en América Latina a partir de su relación con el estado y la inserción en al mercado. El sexto Congreso Latino-Americano de Historia Económica (CLADHE VI).
   23 y 25 de julio de 2019. Santiago, Chile. (RECALL)
- → Cooperatives and the Transformation of Business and Society. ICA CCR European Research Conference. August 21<sup>st</sup> 23<sup>rd</sup>, 2019, Berlin, Germany. (RECALL)
- → Social Innovation: Local Solutions to Global Challenges. 11<sup>th</sup> International Social Innovation Research Conference organised by ISIRC (is the world's leading interdisciplinary social innovation research conference) and will be hosted by The Yunus Centre for Social Business and Health. 2<sup>nd</sup> to 4<sup>th</sup> September, 2019. Glasgow Caledonian University. (RECALL)
- → Économie sociale et gouvernement. 39e journées de l'Association d'économie sociale (AÉS). 4-6 septembre 2019. Amiens (France). (RECALL)

#### CONDITIONS D'UTILISATION ET DE DIFFUSION

Conditions of use / Condiciones del uso

Si vous désirez utiliser ou diffuser d'une façon régulière le contenu de ce bulletin, en tout ou en partie, veuillez d'abord nous en aviser par courriel à : <a href="mailto:ecosoc-veille@uqam.ca">ecosoc-veille@uqam.ca</a>. S'il s'agit d'une utilisation ponctuelle, nous vous demandons de citer le bulletin ECO-SOC INFO, ainsi que ses auteurs, et d'indiquer notre site Internet: <a href="https://passerelles.quebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale">https://passerelles.quebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale</a>

Nous accordons nous-mêmes une attention particulière au respect des droits d'auteurs. S'il manque de l'information au sujet d'une référence citée dans le bulletin, veuillez nous en aviser; nous ferons les modifications nécessaires.

If you want to broadcast the content of our bulletin, please make sure you clearly mention the ECO-SOC INFO newsletter and its authors as the primary source of information, indicating as well the address of our website: <a href="https://passerelles.guebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale">https://passerelles.guebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale</a>

Accurate copyright information is mandatory to us. If you identify any lack of information about a reference cited in this newsletter, please inform us; we will make the necessary changes.

Si desean difundir el contenido de nuestro boletín, le rogamos de identificar el boletín ECO-SOC INFO y sus autores como fuente de la información, y de trasmitir la dirección de nuestro sitio Web: <a href="https://passerelles.quebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale">https://passerelles.quebec/communaute/202/veille-eco-soc-recherche-en-economie-sociale</a>

Nos damos una especial atención al respeto de los derechos de autor. Si faltan informaciones acerca de una referencia citada en el boletín, por favor háganoslo saber; vamos a hacer los cambios necesarios

ABONNEMENT / Subscription / Suscripción : ecosoc-veille@uqam.ca

QUESTIONS? COMMENTAIRES? / Questions and suggestions / Preguntas y sugerencias: ecosoc-veille@uqam.ca

Vous avez mis la main sur une publication ou une information susceptible d'intéresser les chercheurs en économie sociale ou dans des domaines connexes? N'hésitez pas à nous la faire parvenir! ecosoc-veille@uqam.ca