



# ECO-SOC INFO

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## **GOUVERNANCE ET INTÉRÊT GÉNÉRAL**

*Governance and general interest / Gobernanza y interés general*

### **Stay or Exit: Why Do Nonprofits Maintain Collaborations With Government?**

*Shuyang Peng, Yuguo Liao and Jiahuan Lu. The American Review of Public Administration, volume 50, issue 1, November 2019.*

<https://journals.sagepub.com/doi/abs/10.1177/0275074019867413>

*Abstract excerpted from the URL cited above: “Although the public-management literature has demonstrated a growing interest in public–nonprofit collaborations, it pays little attention to the sustainability of collaborations. This study proposes that nonprofits’ intentions to maintain collaborations with government are influenced by both instrumental and relational factors. Using a national sample of human service nonprofits, this study demonstrates that both nonprofits’ continuance commitment and affective commitment play a role in shaping their intentions to maintain collaborative relationships with government. Specifically, continuance commitment is driven by the presence of a formal agreement and the dependence on government funding, and affective commitment is shaped by distributive and procedural justice. The findings have implications for public managers to effectively manage their collaborations with nonprofit.”*

### **Does Government Funding Make Nonprofits Administratively Inefficient? Revisiting the Link**

*Jiahuan Lu and Jianzhi Zhao. Nonprofit and Voluntary Sector Quarterly, volume 48, issue 6, December, 2019.*

<https://journals.sagepub.com/doi/abs/10.1177/0899764019859435>

*Abstract excerpted from the URL cited above:* “There is widespread concern that government funding bureaucratizes nonprofits and causes them to be administratively inefficient. This study brings together contrasting streams of literature and hypothesizes a curvilinear relationship between government funding and nonprofits’ administrative efficiency. Using a longitudinal dataset of U.S. Agency for International Development (USAID)-registered nonprofits, we find evidence for this nonlinear effect. In particular, as the proportion of a nonprofit’s government funding increases, its reported administrative expense ratio will initially increase, but after the proportion reaches one third to two thirds of total revenue (depending on the estimation strategy used), further increases in government funding reduce the reported administrative expense ratio. Nonprofits may maintain a favorable level of operating efficiency with either a low level or a high level of dependence on government funding. Our work adds to the literature on government–nonprofit funding relationship and offers practical implications for nonprofit management.”

### **Co-op Open Membership: Economic and Financial Effects**

*María José Cabaleiro-Casal, Carlos Iglesias Malvido and Rocío Martínez-Fontainna. Annals of Public and Cooperative Economics, volume 90, issue 4, pages 669-686, November 2019*

<https://onlinelibrary.wiley.com/doi/abs/10.1111/apce.12256?campaign=woletoc>

*Abstract excerpted from the URL cited above:* “This paper aims to analyze the objectives pursued by cooperatives upon opening doors to new members and how this affects business activity and financial indicators. Surprisingly, the results show that accepting new partners makes no positive impact on the return on assets, but it does make a variable impact on financial indicators according to the type of cooperative. Distinguishing between agricultural and worker co-ops, we conduct a cross-sectional study of a sample of Galician cooperatives to find whether they apply this principle the same way regardless of membership size. Our results corroborate that cooperatives apply the principle differently. This not only allows us to extract other relevant information from accounting for cooperatives, but it also permits other agents like financial entities to obtain indicators that reflect the true company image more adequately.”

## **MODES DE DÉVELOPPEMENT ET DE FINANCEMENT**

*Modes of development and financing / Modos de desarrollo y de financiamiento*

### **Income- Generating Activity. An Avenue to Improve the Sustainability of SHGs**

*Saroj Pravinchandra Dhake and Sameer P. Narkhede, Annals of Public and Cooperative Economics, volume 90, issue 4, pages 737-759, November 2019.*

<https://onlinelibrary.wiley.com/doi/abs/10.1111/apce.12238?campaign=woletoc>

*Abstract excerpted from the URL cited above:* “Self-help groups (SHGs) are formed to work for increased income through collective effort and use of banking facilities by initiating some income-generating activities taking advantage of the financial strength of a group. Taking into consideration the significance of SHGs to economic growth, the present study analyzes and compares the management of the income-generating activities of SHGs in rural and urban areas. It also explores the extent of resource mobilization through various income-generating activities, and the constraints faced by the SHGs while undertaking these activities. It is an exploratory research in which a multi-stage stratified cluster random sampling technique was used for the selection of SHGs. Data were collected at group level and member level through purposely developed interview schedules and focused group discussions. The study revealed that, because of various financial and marketing-related problems occurring while initiating and conducting the activities, very few SHG members actually started new income-generating activities. Testing of hypotheses indicated that SHGs do not fulfil all the requirements of income-generating activities carried out by its members. An overall low to medium level of resource mobilization by a majority of the SHGs presented a poor picture of SHGs in generating resources for undertaking entrepreneurial activities.”

### Quantitative Study on the Impact of Branchless Banking on Microfinance Institutions

Francesc Prior, Toni Mora. *Annals of Public and Cooperative Economics*, volume 90, issue 4, pages 641-668, December 2019.

<https://onlinelibrary.wiley.com/doi/abs/10.1111/apce.12252?campaign=woletoc>

*Abstract excerpted from the URL cited above:* "In this study, we examined how implementing branchless banking partnerships (BBPs) can enable microfinance institutions to improve their efficiency by reducing cash handling and to expand its product offering to savings. We examined the case of Attawfiq Microfinance in Morocco, that implemented a BBP strategy named Low Income Banking (LIB) in order to achieve increased efficiency and expand its product offering to savings through the LIB account offering. We studied how the customers of Attawfiq used the LIB account for transactional and savings purposes by analysing a large database of sociodemographic factors of customers and payments data of microcredits for the period 2010–15 (554,541 customers). We included in our analysis, for the first time to our knowledge, not only the study of the correlations between a very extensive dataset of sociodemographic variables and the use of bank accounts in terms of transactions and savings, but also the study of microcredit data as explanatory variables. Our study concluded that the BBP model implemented (LIB) allowed Attawfiq Microfinance to improve its operating efficiency although it failed to achieve increased savings."

## GESTION

*Management / Gestión*

### Understanding Member Characteristics and Cooperative Price Effects: The Case of the Argentinean Dairy Sector

Agustina malvido Perez Carletti, Markus Hanisch, Maria Soledad Puechagut and Laura Beatriz Gastaldi. *Annals of Public and Cooperative Economics*, volume 90, issue 4, pages 713-735, November 2019.

<https://onlinelibrary.wiley.com/doi/abs/10.1111/apce.12247?campaign=woletoc>

*Abstract excerpted from the URL cited above:* "Since the 1990s, Argentinean dairy-processing cooperatives have lost considerable amounts of members and market share. We analyse their current role by investigating the characteristics of farmers who continue delivering to them and price differentials between cooperatives and investor-oriented firms (IOFs). A probit regression model applied to 917 farmers suggests that cooperative farmers are more disadvantaged than farmers delivering to IOFs in terms of education, farm size and productive technology. Moreover, *t*-tests applied to data representing 70 per cent of national volume indicate that farmers delivering to cooperatives are between 11 per cent and 29 per cent smaller than those delivering to IOFs, depending on province. A hierarchical multilevel regression model applied to 9,720 transactions among farmers and processors shows that, after controlling for quantity and quality, cooperatives pay lower (3.5%) but more stable prices than IOFs. In a context of rapid structural change, we observe a market in which larger farmers deliver to IOFs and smaller farmers deliver to cooperatives and conclude that, at the expense of paying lower prices, cooperatives may act as buyers of last resort for otherwise disadvantaged farmers."

### Transmission d'une TPE saine aux salariés sous forme de SCOP

Marie-Christine Barbot-Grizzo. *Revue Recherches en Sciences de Gestion*, Issue 132 (Article 5), p.179-205, Novembre 2019.

<http://ns3040652.ip-164-132-163.eu/Sitelseor/rsdg-som-132.asp>

*Résumé issu du l'URL ci-haut :* « L'objectif de cet article est d'appréhender la co-construction de la transmission d'une TPE saine en SCOP en soulignant les liens entre les acteurs impliqués et ce processus. La prise en compte du concept sociologique de « parcours social » permet de comprendre la démarche du propriétaire dirigeant qui conduit à un passage de relais naturel vers les salariés. Une approche qualitative exploratoire par l'étude d'un cas met l'accent sur une gestion innovante de la transmission en termes d'anticipation et de préparation du processus et des acteurs. »

### **Domesticating the Beast: A “Resource Profile” Framework of Power Relations in Nonprofit–Business Collaboration**

*Mathieu Bouchard and Emmanuel Raufflet. Nonprofit and Voluntary Sector Quarterly, volume 48, issue 6, December 2019.*

<https://journals.sagepub.com/doi/abs/10.1177/0899764019853378>

*Abstract excerpted from the URL cited above:* “Researchers have addressed the implications of power imbalance for nonprofits engaging in collaborations with businesses. Yet as nonprofit–business collaboration intensifies, nonprofit managers’ perceptions of power asymmetry in these relationships remain scantily studied. We argue that investigating these perceptions can sharpen the understanding of determinants and processes of power relations from a nonprofit perspective. To do so, we studied nonprofit–business collaboration in a network of international cooperation nongovernmental organizations (NGOs). Based on our findings, we designed a nonprofit-centric “resource profile” framework of power relations in cross-sector collaborations. This framework provides an empirically grounded tool to inform nonprofit managers’ decision making as they engage in collaborations with businesses. Based on this framework, we elaborate a set of theoretical propositions to integrate existing knowledge and guide further nonprofit-centric research on power dynamics in cross-sector collaboration.”

### **The Value of Technology Affordances to Improve the Management of Nonprofit Organizations**

*Debora Bobsin, Maira Petrini and Marlei Pozzebon . RAUSP Management Journal, volume 54, issue 1, pages 14-37, February 2019.*

<https://www.emerald.com/insight/content/doi/10.1108/RAUSP-07-2018-0045/full/html>

*Abstract excerpted from the URL cited above:* “This paper aims to investigate the benefits generated by the use of new technologies by nonprofit organizations, with focus on how these artefacts can improve their ability to achieve their social mission. To understand the potential use of technology by a nonprofit organization, the concept of affordance was applied. The authors propose a processual model of affordances’ interdependences that enrich the extant literature. Six nonprofit organizations in two Brazilian regions were deeply investigated using a multiple case study method. The authors identified new sub-categories of technology affordances, which are not just related to nonprofit but that could be also applied to other types, including for-profit. Sub-categories of affordances seem to play different roles in the actualization process. The authors are not proposing determinist connections among sub-categories, but they argue that they sustain some sub-categories precede or create the condition for others to emerge. Nonprofit organizations lack theoretical and empirical investigations on management in general and on technology management in particular. In its turn, the technology field does not pay much attention, both in terms of research and practice, to the specificities of the third sector where the nonprofit organizations operate. This process model of potential uses of new technologies that might favor nonprofit organizations contributes to the cross-fertilization between two distinct fields: third sector and technology management.”

## **INNOVATION SOCIALE**

*Social innovation / Innovación social*

### **Social Innovation, Value Penetration, and the Power of the Nonprofit Sector: Workers’ Co-Operative Societies in Hong Kong**

*Haijing Dai, Yan Lau and Ka Ho Lee. Nonprofit and Voluntary Sector Quarterly, volume 48, issue 6, December 2019.*

<https://journals.sagepub.com/doi/abs/10.1177/0899764019863107>

*Abstract excerpted from the URL cited above:* “Using Care Store as a case study, this research examines the innovative development and value penetrations of workers’ co-operative societies in Hong Kong. Care Store operates through the practices of equality and mutual care, in the unfriendly neoliberalist social order of Hong Kong. The society penetrates the dominant models of labor organization and consumption process. But the penetration of structural inequalities is limited, because the female workers of the society remain low-income laborers, social boundary and exclusion still take place, and the workers internalize their cultural inferiority. In comparison with innovative organizations in other regions, workers’ co-operative societies in Hong Kong have little opportunity to rely on or collaborate with the public and private sectors, and they explore a more progressive path of

penetration in development. Practices strengthening this path can not only sustain these young organizations but also enrich the understanding of the true potentials of the nonprofit sector.”

## POLITIQUES PUBLIQUES

*Public policies/ Políticas públicas*

### Buenas prácticas en las políticas públicas relativas a la economía social europea tras la crisis económica

Rafael Chaves Avila y José Luis Monzón. *European Economic and Social Committee (EESC)*, November 2019.

<http://ciriec.es/novedades-bibliograficas/buenas-practicas-en-las-politicas-publicas-relativas-a-la-economia-social-europea-tras-la-crisis-economica/>

*Abstract excerpted from the URL cited above:* “El estudio estaba disponible íntegramente en [inglés](#) y [francés](#), y ahora lo tenemos ya en español. Del mismo se han publicado también informes de síntesis en 23 idiomas de la UE. El Informe constituye la segunda parte del estudio sobre ‘La evolución reciente de la economía social en la Unión Europea’, realizado también por CIRIEC para el CESE y presentado el año pasado, informe que volvió a poner de manifiesto el peso cuantitativo y cualitativo de la economía social en la UE: 13,6 millones de empleos remunerados en Europa, equivalentes al 6,3% de la población ocupada de la UE; una fuerza de trabajo superior a 19,1 millones de personas, incluyendo remuneradas y no remuneradas; más de 232 millones de miembros de cooperativas, mutualidades y entidades similares, y más de 2,8 millones de entidades y empresas...”

## CONCEPTS ET DÉFINITIONS

*Concepts and definitions / Conceptos y definiciones*

### Trente ans d'économie sociale au Québec. Un mouvement en chantier

Nancy Neamtan. *Éditions Fides*, 264 pages, novembre 2019.

[http://www.editionsfides.com/fr/product/editions-fides/essais/societe/trente-ans-deconomie-sociale-au-quebec\\_845.aspx](http://www.editionsfides.com/fr/product/editions-fides/essais/societe/trente-ans-deconomie-sociale-au-quebec_845.aspx)

*Résumé issu de l'URL ci-haut:* « Une économie au service de la collectivité, animée par des entreprises viables ayant pour mission un rendement à la communauté, est-elle possible? La réponse est oui! Depuis plus de 30 ans, un mouvement de démocratisation économique fondé sur l'action citoyenne s'est déployé au Québec et dans le monde, avec comme pierre angulaire la recherche d'un nouveau modèle de développement durable et équitable. Au Québec, cette volonté citoyenne s'est exprimée par l'essor de l'économie sociale, embrassant une diversité d'entreprises coopératives, sans but lucratif et mutuelles, mais aussi par l'essor de la finance sociale et des processus de développement économique communautaire. Ce livre raconte, par des anecdotes, des souvenirs, des analyses et des leçons apprises au fil d'une trentaine d'années, soit de 1984 à 2015, le côté humain de cette économie sociale en chantier. Militante de la première heure, l'auteure a choisi de raconter la « petite » histoire de ce mouvement, sans langue de bois et en toute transparence. On parle de réussites mais aussi d'échecs, de solidarité mais aussi de débats difficiles. Il s'agit d'un récit de femmes et d'hommes, de communautés qui ont refusé d'écouter les experts et ont choisi plutôt d'innover au bénéfice du bien commun. À l'heure où s'impose une transition écologique et sociale, l'histoire, les leçons et les réflexions pour l'avenir constituent une contribution fort pertinente à l'action d'aujourd'hui. »

### Culture et économie sociale et solidaire

Hervé Defalvard (Dir.). *Édition PUG, Collection : Économie sociale et solidaire*, 178 pages, octobre 2019

<https://www.pug.fr/produit/1713/9782706144325/culture-economie-sociale-et-solidaire>

*Résumé issu de l'URL ci-haut:* « Quels liens unissent la culture et l'économie sociale et solidaire? Qu'implique la rencontre de ces deux secteurs pour les acteurs qui les portent? Force est de constater que les interactions entre la culture et l'ESS restent sporadiques et ne sont que rarement mises en avant. Pourtant, qu'il s'agisse de leur rapport aux institutions ou de leur ancrage dans les territoires, ces domaines partagent des enjeux communs et leur rapprochement semble indispensable, pour les uns comme pour les autres. S'appuyant sur ce constat, cet ouvrage dresse un état des lieux des liens déjà existants entre ces deux secteurs, afin de mieux en révéler les enjeux et d'envisager de nouvelles pistes pour leur coopération. L'objectif principal de cette démarche est d'agir pour le rapprochement entre les acteurs de ces deux mondes à la recherche d'émancipation et de bien vivre. Cet

ouvrage s'adresse à toute personne intéressée par les valeurs coopératives et les alternatives économiques, et notamment aux acteurs associatifs, culturels, des politiques publiques, de l'ESS, ainsi qu'aux enseignants et étudiants en Master ESS. »

## AUTRES

*Other / Otros*

### **Job Quality in Economy for the Common Good Firms in Austria and Germany**

*Ollé-Esplugal, Muckenhuber J. and Hadler M. Working paper CIRIEC, numéro 21, 2019.*

<http://www.ciriec.uliege.be/wp-content/uploads/2019/11/WP2019-21.pdf>

*Abstract excerpted from the URL cited above: "The Economy for the Common Good (ECG) pursues an alternative economic model built on values oriented to the common welfare such as human dignity, solidarity, ecological sustainability, social justice, transparency and democratic participation. The principles endorsed by the ECG coincide with those of the social economy as it promotes a system in which the motivation of economic competition is replaced by cooperation so that the collective interest and common good is put above companies' profits. (High) quality of work plays an important role in the ECG. The main points of its work-related values can be summarised by the willingness to elude discrimination and employment precariousness; the encouragement of information and worker participation; and the promotion of beneficial psychosocial factors at work. However, there is scarce knowledge on the actual labour conditions of workers employed in such type of firms. Thus, in this paper, our goal is to describe the quality of jobs in companies following the Economy for the Common Good in Austria and Germany, the countries where this economic model is most widespread. Using data published in the Common Good Balances reports available on the ECG website<sup>1</sup>, we extracted data informing about job quality at an organisational level of 59 firms with at least 5 employees in Austria and Germany. Although the breadth and depth of the information collected in the Common Good Balances reports is variable, results suggest a widespread presence of elements of good quality of work: limited use of precarious employment arrangements (yet, thorough information about fixed-term contracts is lacking), provision of training and a decent degree of decision-making autonomy. Direct participation practices are more prevailing than representative participation forms."*

## APPELS À CONTRIBUTIONS

*Calls for contributions and / Convocatorias de artículos*

- ***Social and Solidarity Economy – Challenges and Perspectives for Sustainable Development.*** *Special issue of Quality of Life Journal. Deadline for submission: November 30<sup>th</sup>, 2019.*
- ***Penser les limites? Comment le Champ de l'Économie Sociale Interroge les Limites des Activités Économiques.*** *40<sup>e</sup> Journées de l'Association d'économie sociale. 10 et 11 septembre 2020. Université Toulouse Jean Jaurès, France. Délai pour soumission : 9 décembre 2019.*
- ***From the Great Transformation to the Eco-social Transition. New Solidarities in Action.*** *4<sup>th</sup> EMES-Polanyi International Seminar organised by Collège d'études mondiales -Fondation Maison des sciences de l'homme. 19<sup>th</sup> and 20<sup>th</sup> March, 2020. Paris, France. Deadline for submission: December 15<sup>th</sup>, 2019.*
- ***New era of Social and Solidarity Economy.*** *Call for Papers for a special Issue of Management Dynamics in the Knowledge Economy (MDKE. Deadline for submission: December 20<sup>th</sup>, 2019.*
- ***The contribution of the Commons to Open and Shared Access to Productive Resources and Essential Goods and Services.*** *Call for papers for a special issue of the Annals of Public and Cooperative Economics. Deadline for submission: December 31<sup>th</sup>, 2019.*

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- **11<sup>th</sup> International Workshop on Cooperative and Responsible Finance for Development.** This workshop is organized by Euricse in collaboration with the Department of Economics and Management of the University of Trento and Federcasse (Italian Federation of Cooperative Credit Banks), with the support of EACB (the European Association of Co-operative Banks). June 18<sup>th</sup>-19<sup>th</sup>, 2020, Trento, Italy. **Deadline for submission: end of December 2019.** (RECALL)
  - **Entreprises Publiques et Économie Sociale : Quelles Dynamiques dans la Transition Économique, Sociale et Environnementale?** 33<sup>ème</sup> Congrès international du CIRIEC. Thessalonique, Grèce. 4 au 6 juin 2020. **Délai pour soumission: 8 janvier 2020.**
  - **Collaborative Dynamics Among and Around Alternative Organizational Forms.** Sub-theme organized in 36<sup>th</sup> European Group for Organizational Studies (EGOS) Quolloquium. July 2<sup>nd</sup>-4<sup>th</sup>, 2020, Hamburg, Germany. **Deadline for submission: January 14<sup>th</sup>, 2020.** (RECALL)
  - **Challenges and Prospects of Democratic Organizing.** Sub-theme organized in 36<sup>th</sup> European Group for Organizational Studies (EGOS) Quolloquium. July 2<sup>nd</sup>-4<sup>th</sup>, 2020, Hamburg, Germany. **Deadline for submission: January 14<sup>th</sup>, 2020.** (RECALL)
  - **Advancing Public Administration Research and Theory through Nonprofit Studies.** Special issue of the Journal of Public Administration Research and Theory (JPART). **Deadline for submission: January 30<sup>th</sup>, 2020.** (RECALL)
  - **Impact Investing – Critical Examination of Motivations, Processes and Results.** Special Issue of the Journal of Business Ethics. **Deadline for submission: January 30<sup>th</sup>, 2020.**
  - **Communication Dynamics of Nonprofit and Voluntary Organizations.** Special issue of Management Communication Quarterly. **Deadline for submission: March 2<sup>nd</sup>, 2020.** (RECALL)
  - **Actualité et Interrogations Critiques Autour des Travaux de Karl Polanyi.** Appel à articles de la Revue française de socio-économie. **Délai pour soumission : 30 mars 2020.** (RECALL)
  - **Nonprofits and Public Policy.** A special issue of the Journal of Accounting and Public Policy. **Deadline for submission: May 1<sup>st</sup>, 2020.**
  - **The Contribution of the Social Economy to the Sustainable Development Goals.** Special issue of Sustainability (JCR Q2). **Deadline for submission: May 30<sup>th</sup>, 2020.**
  - **Cultivating and Retaining Donors, Members, and Volunteers.** Special issue of International Review on Public and Nonprofit Marketing. **Deadline for submission: June 15<sup>th</sup>, 2020.**



## ÉVÉNEMENTS À VENIR

Events / Eventos

- **L'entrepreneuriat vert : une nouvelle dynamique au service du développement durable des territoires. 1er colloque international sur l'entrepreneuriat vert et l'économie circulaire. Du 3 au 5 Décembre 2019. Université Mouloud Mammeri, Tizi-Ouzou, Algérie. (RECALL)**
- **L'ESS comme source d'inspiration : Quelles perspectives de diffusion des valeurs et des pratiques de l'ESS à l'ensemble de l'économie ? 7èmes Rencontres GESS (Gestion des Entreprises Sociales et Solidaires). 12 et 13 décembre 2019 Grenoble, France. (Rappel)**
- **Co-operation among co-operatives and mutuals in the Asia-Pacific region – working together to achieve a flourishing and sustainable future. 14<sup>th</sup> ICA Asia-Pacific Research Conference. December 12<sup>th</sup>- 14<sup>th</sup>, 2019. Newcastle, Australia. (RECALL)**
- **L'ESS, quelle histoire? Dynamiques, méthodes et perspectives pour l'histoire de l'économie sociale et solidaire. Colloque organisé par le CEDIAS avec les soutiens de la COMUE Paris-Lumières, du CHS, du GRHIS, du CHRS-UQAM et de l'ADDES. 7 et 8 février 2020, Paris, France. (Rappel)**
- **5<sup>th</sup> ISTR PhD Seminar. This seminar is organized in the Fourteenth International Conference of the International Society for Third Sector Research (ISTR). July 7<sup>th</sup> - 10<sup>th</sup>, 2020. Montréal, Québec, Canada. (RECALL)**
- **Global Civil Society in Uncertain Times: Strengthening Diversity and Sustainability. Fourteenth International Conference of the International Society for Third Sector Research (ISTR). July 7<sup>th</sup> - 10<sup>th</sup>, 2020. Montréal, Québec, Canada.**

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